



The Purse & Point System for the 2011 Life Time Fitness Race to the Toyota Cup Series, as of February 8, 2011 is included below.

2011 Event Schedule:

Nautica South Beach Triathlon	April 10, 2011
Capital of Texas Triathlon	May 30, 2011
Philadelphia Insurance Triathlon	June 26, 2011
Life Time Fitness Triathlon (Mpls)	July 9, 2011
Life Time Fitness Chicago Triathlon	August 28, 2011
Kaiser Permanente Los Angeles Triathlon	September 25, 2011
Toyota US Open Triathlon (Dallas)	October 2, 2011

Total Purse:

Event	Total Purse
South Beach	\$40,000
Capital of Texas	\$50,000
Philadelphia	\$40,000
Minneapolis	\$50,000
Chicago	\$50,000
Los Angeles	\$40,000
US Open Dallas	\$60,000
Toyota Cup	\$149,000
Toyota Car	\$60,000
Premiums/Other	\$45,000
TOTAL	\$584,000

Each event will award the top 10 men and women as follows:

	South Beach, Philly & Los Angeles	Chicago, CapTex & Minneapolis	Dallas	Toyota Cup
1 st place	\$10,000	\$12,500	\$15,000	\$62,250*
2 nd place	\$5,000	\$6,250	\$7,500	\$16,125
3 rd place	\$2,000	\$2,500	\$3,000	\$6,450
4 th place	\$1,000	\$1,250	\$1,500	\$3,225
5 th place	\$500	\$625	\$750	\$1,613
6 th place	\$400	\$500	\$600	\$1,290
7 th place	\$360	\$450	\$540	\$1,161
8 th place	\$300	\$375	\$450	\$968
9 th place	\$260	\$325	\$390	\$839
10 th place	\$180	\$225	\$270	\$581

*includes Toyota vehicle

The Race to the Toyota Cup series has \$40,000 in premiums available. \$833 for the fastest swim, bike and run in each event (men/women)

The point system for the series is similar to 2010, with a few modifications. The scoring is using single digits instead of thousands. In addition, 0.5 point will be awarded to the fastest swim, fastest cycle and the fastest run legs at each event.

	All Except Dallas	Dallas
1st place	10.0	20.0
2nd place	9.0	18.0
3rd place	8.0	16.0
4th place	7.0	14.0
5th place	6.0	12.0
6th place	5.0	10.0
7th place	4.0	8.0
8th place	3.0	6.0
9th place	2.0	4.0
10th place	1.0	2.0
Swim	.5	1.0
Bike	.5	1.0
Run	.5	1.0

Toyota Cup Qualification:

1. Start at least 3 events, including Toyota U.S. Open in Dallas. Top 5 events count
2. Tiebreaker is the Toyota U.S. Open performance

Entry fees are waived if you register for the race prior to 60 days before race day. Any entries after the 60 day mark are subject to the entry fee at the discretion of the Race Director. The earlier that you register for the race, the more we can promote your appearance and provide you with individual travel assistance and publicity. Please note travel assistance is decided upon by each individual race. Please contact each race's pro liaison

Pro Liaison Contact List:

Chicago Tri	Anita Kalhan	773-339-4846	ChicagoTriPros@yahoo.com
Minneapolis & Dallas	Meghan Gess	952-229-7200	mgress@lifetimefitness.com
CapTex Tri	Rick Margiotta	512-689-8276	rick@captextri.com
Nautica South Beach Tri	Krystle Van Deusen	818-707-8866 x 31	krystle@mesp.com
Los Angeles	Sharon Boles	949-533-3649	sboles@mail.com
Philadelphia Tri	Gretchen Cooney	610-687-3955 x106	gcooney@comcast.net

If you have questions regarding this information please feel free to contact me.

Thanks you!

Meghan Gess

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